

# africa rikai.

*rikai: Japanese, Understanding, getting to know*  
<http://africa-rikai.net>

## AFRICA RIKAI PROJECT

In an increasingly interdependent yet unpredictable world, education with a global perspective has become more important than ever. As a global citizen, every one of us must understand not only the problems but also the hidden potential of African countries in order to sustain peace and the environment. Africa Rikai Project is a non-profit organization which encourages such global thinking through promoting a better understanding of Africa and creating connections between Africa and Japan.

### Publications of Africa

Planning and editing books to promote an understanding of Africa.

The Fashionable Africa book series on African dress, kitchen, living, and arts and crafts published by Akashi Shoten. The English version is published in partnership with an Ethiopian publisher, Shama Books.

### Working with socially conscious companies

Planning, designing and creating goods such as postcards, greeting cards and environmentally-friendly bag (eco-bags), with the help of grants, donations and partnership with companies and individual entrepreneurs.

### Projects in Ethiopia

Supporting the education and rural development projects of a local Ethiopian NGO, Gudina Tumsa Foundation. Construction of classrooms and the Environmental Education Center, scholarships for pastoralist girls and the establishment of an educational support network through the "School for Everybody, Ethiopian Project".

### Workshops, Seminars

Planning, organizing and participating in workshops and seminars which promote a better understanding of Africa. Workshops arranged by international culture exchange organizations, schools and other youth education organizations.

### Website, Mail magazine

Encouraging people to see, learn and take action based upon one's knowledge on Africa through information and the network provided by Afrika Rikai's webpage and web magazine.

### Research, and Consulting

Undergoing research and consultation on unique issues which promote a better understanding of Africa. African educational materials, Analysis of the African Festa, media coverage on Africa and the Impact of the Make Poverty History, white band movement in Japan.

### Alternative trade

Through developing and selling of locally produced goods, raises their quality and making them more available.

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Donations can be made to

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Post Office Bank 0010-0-280103 "Ahurika Rikai Purojekuto"